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SYMBOL: SUME

Summer Energy Reports Second Quarter 2015 Financial Results and Surpasses 100,000 RCEs

For Immediate Release:

Houston, Texas – August 12, 2015

Summer Energy Holdings, Inc. (OTCQB: SUME) (the “Company”), the parent company of Summer Energy, LLC, a fast-growing retail electric provider in Houston, Texas, reported positive financial results for the second quarter of 2015. These results reflect its sixth consecutive quarter of customer growth and third consecutive quarter of profitability.

For the period ended June 30, 2015, the Company reported quarterly operating income of \$811,092 and year-to-date operating income of \$1,558,260.

Summer Energy also announced that its customer count continues to grow as a result of strategic marketing partnerships and third party sales. As of July 2015, the customer base exceeded 100,000 Residential Customer Equivalents (RCE) with a mix of both residential and commercial customers.

“Summer Energy’s growth has surpassed our expectations for 2015” said Neil Leibman, CEO of the Company. “Achieving 100,000 RCEs last month was significant for the Company and a testament to our team’s commitment to success,” continued Mr. Leibman.

Financial results for the Company can be found in the Company’s Quarterly Report on Form 10-Q which was filed with the SEC on August 12, 2015.

About Summer Energy Holdings, Inc.: Summer Energy Holdings, Inc. is the parent company of Summer Energy, LLC, a Texas-based retail electric provider which entered the market in February 2012. Summer Energy offers residential and all size commercial customers in the Texas restructured retail energy market competitive prices, pricing choices, and improved customer friendly service.

Forward-Looking Statements:

This press release may contain forward-looking statements, including information about management’s view of the Company’s future expectations, plans and prospects, within the safe harbor provisions under The Private Securities Litigation Reform Act of 1995 (the “Act”). In particular, when used in the preceding discussion, the words “believes,” “expects,” “intends,” “plans,” “anticipates,” or “may,” and similar conditional expressions are intended to identify forward-looking statements within the meaning of the Act, and are subject to the safe harbor created by the Act. Any statements made in this news release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results of the Company, its divisions and concepts to be materially different than those expressed or implied in such statements. These risk factors and others are included from time to time in documents the

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Company files with the Securities and Exchange Commission, including but not limited to, its Form 10-Ks, Form 10-Qs and Form 8-Ks. Other unknown or unpredictable factors also could have material adverse effects on the Company's future results. The forward-looking statements included in this press release are made only as of the date hereof. The Company cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, the Company undertakes no obligation to update these statements after the date of this release, except as required by law, and also takes no obligation to update or correct information prepared by third parties that are not paid for by the Company.

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