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**Summer Energy Announced as 2016 Supplier of the Year Finalist by
The Energy Professionals Association**

For Immediate Release:

Houston, Texas – October 24, 2016

Summer Energy, LLC, a retail electric provider based in Houston, Texas, announced today that it was recognized by The Energy Professionals Association (TEPA) as one of three finalists for the 2016 TEPA Supplier of the Year award. The announcement was made on Oct. 13, 2016, during TEPA's 11th Annual Conference in Houston.

According to TEPA, "This award recognizes the TEPA Supplier company with the most comprehensive, innovative and strategic vision for deregulated electricity and natural gas markets. It also takes into consideration the company's customer service reputation among its customers and employees." The award is voted on by energy aggregators, brokers and consultants who are members of TEPA.

"Summer Energy's business is built around serving brokers and consultants, said Neil Leibman, CEO of Summer Energy. "It is our goal to provide exceptional service the ABC community and build lasting relationships while always striving to improve. We believe that being one of three finalists for this award is a direct result of the hard work and dedication of our entire staff. We're truly honored for this recognition."

About Summer Energy Holdings, Inc.: Summer Energy Holdings, Inc. is the parent company of Summer Energy, LLC, a Texas-based retail electric provider which entered the market in February 2012. Summer Energy offers residential and all size commercial customers in the Texas restructured retail energy market competitive prices, pricing choices, and improved customer friendly service.

About The Energy Professionals Association

The Energy Professionals Association (TEPA) is a 501(c)(6) organization whose community of energy professionals adhere to a code of conduct, serve as an educational resource, and advocates for deregulated energy markets across the country. TEPA members include aggregators, brokers and consultants (ABCs), retail electricity providers (REPs) and affiliate members, and are the clear choice for consumers seeking to benefit from competitive energy markets. TEPA members exhibit expertise, ethical

practices and a high level of professionalism to help consumers buy electricity in the restructured national marketplace. For more information contact Aaron Cook at ACook@TPRM.com, www.TPRM.com, or call (214) 520-3430, ext.302. Follow TEPA on [Twitter](#), [Facebook](#), and [LinkedIn](#).

Forward-Looking Statements:

This press release may contain forward-looking statements, including information about management's view of the Company's future expectations, plans and prospects, within the safe harbor provisions under The Private Securities Litigation Reform Act of 1995 (the "Act"). In particular, when used in the preceding discussion, the words "believes," "expects," "intends," "plans," "anticipates," or "may," and similar conditional expressions are intended to identify forward-looking statements within the meaning of the Act, and are subject to the safe harbor created by the Act. Any statements made in this news release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results of the Company, its divisions and concepts to be materially different than those expressed or implied in such statements. These risk factors and others are included from time to time in documents the Company files with the Securities and Exchange Commission, including but not limited to, its Form 10-Ks, Form 10-Qs and Form 8-Ks. Other unknown or unpredictable factors also could have material adverse effects on the Company's future results. The forward-looking statements included in this press release are made only as of the date hereof. The Company cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, the Company undertakes no obligation to update these statements after the date of this release, except as required by law, and also takes no obligation to update or correct information prepared by third parties that are not paid for by the Company.

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