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**Summer Energy launches campaign to support efforts of the Texas Gulf Coast Region of the Red Cross**

*For Immediate Release:*

Houston, Texas – April 22, 2016

Summer Energy, LLC, a retail electric provider based in Houston, Texas, announced today that it is launching an immediate effort to support the Red Cross in assisting communities affected by the recent flooding across the Gulf Coast areas.

When customers sign up with Summer Energy using promo code REDCROSS16 the Company will donate \$50 on their behalf to the Red Cross. Additionally the company will donate \$1.00 (up to \$2,500) for any new “Like” received on the company Facebook page through the end of this month.

According to their website “The American Red Cross Texas Gulf Coast Region, headquartered in Houston, provides life-saving services to over 9 million people in cities such as Corpus Christi, Galveston & Houston. The Region is made up of 4 local chapters: Beaumont, South Texas, Coastal Bend & Greater Houston”.

**About Summer Energy Holdings, Inc.:** Summer Energy Holdings, Inc. is the parent company of Summer Energy, LLC, a Texas-based retail electric provider which entered the market in February 2012. Summer Energy offers residential and all size commercial customers in the Texas restructured retail energy market competitive prices, pricing choices, and improved customer friendly service.

**Forward-Looking Statements:**

This press release may contain forward-looking statements, including information about management’s view of the Company’s future expectations, plans and prospects, within the safe harbor provisions under The Private Securities Litigation Reform Act of 1995 (the “Act”). In particular, when used in the preceding discussion, the words “believes,” “expects,” “intends,” “plans,” “anticipates,” or “may,” and similar conditional expressions are intended to identify forward-looking statements within the meaning of the Act, and are subject to the safe harbor created by the Act. Any statements made in this news release other than those of historical fact, about an action, event or development, are forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results of the Company, its divisions and concepts to be materially different than those expressed or implied in such statements. These risk factors and others are included from time to time in documents the Company files with the Securities and Exchange Commission, including but not limited to, its Form 10-Ks, Form 10-Qs and Form 8-Ks. Other unknown or unpredictable factors also could have material adverse effects on the Company’s future results. The forward-looking statements included in this press release are made only as

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of the date hereof. The Company cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, the Company undertakes no obligation to update these statements after the date of this release, except as required by law, and also takes no obligation to update or correct information prepared by third parties that are not paid for by the Company.

**For More Information Contact:**

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